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***The Mali Initiative is a catalyst for change – igniting aspirations and enabling the dreams of local visionaries to be realised to create a positive and sustainable world – the Mali Initiative Vision***

### **Achievements to date**

Since its inception in 2004, the Mali Initiative has supported many local visionaries to realise their aspirations. Such aspirations include the construction of a primary school (2005) and secondary school (2006), a micro-credit organisation for women (2006), a health centre (2007), a literacy and vocational program for children living on the street (2007), a cyber café (2008), a village school in Niamana (2008), teacher training initiatives (2008/09) and another village school in Konosso (2009).

### **Future Focus for the Mali Initiative**

Your part in the 2009 Mali Breakfast means you have directly contributed towards the following projects:

- The development of young Malian social entrepreneurs to help them make a lasting difference in their country
- The upscaling of the women's micro-credit program to allow more women to join
- Providing access to quality education for marginalised young people

### ***How you can become further involved***

#### **Trips to Mali**

**Immersion Trips** for people who want to visit Africa and get a unique chance to immerse themselves in the local culture over two inspiring weeks. These trips also provide the opportunity to support the local development projects through hands-on volunteering.

**Leadership Development Trips** for business leaders looking for a life-changing experience and ready to step beyond the traditional leadership paradigm. While getting the opportunity to work on community development initiatives with local Malian leaders, these trips will challenge preconceived ideas and approaches and encourage participants to think in a broader global context.

Contact the Mali Initiative for more information on the January 2010 trips [mali-initiative@reach.org.au](mailto:mali-initiative@reach.org.au).

#### **Become a supporter of the Mali Initiative**

As an official supporter of the Mali Initiative you can make a difference to the initiatives in Mali through your financial contribution. This is an exciting opportunity to grow with us as part of the Mali Initiative Foundation all for just \$12.50 per month (tax deductible)). As part of the Foundation you will receive:

- the chance to support the Mali projects you are passionate about: education, micro-credit and/or leadership development
- the opportunity to get to know the Malian visionaries who bring dreams to life, through our newsletters full of photographs and stories
- discounted prices to Mali Initiative Events and Trips



- confidence that 100% of your contribution goes to the completion of sustainable projects in Mali
- a welcome gift from the Mali Initiative and a receipt for your tax records

You can also choose which project you would like to directly support for the year:

**Education:** supporting underprivileged children to have access to quality education

**Micro-credit:** making it possible for more passionate and dedicated women to start their own businesses

**Leadership development:** supporting the development of young Malians to make a difference in their communities through new projects.

One off donations to the Mali Initiative are also greatly appreciated.

To learn more about the Mali Initiative visit [www.mali-initiative.org](http://www.mali-initiative.org) or email [mali-initiative@reach.org.au](mailto:mali-initiative@reach.org.au)

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### **Be part of the Mali Initiative**

Please complete this support slip and return it to:

Reach Foundation – Mali Initiative, 152-156 Wellington Street, Collingwood, VIC 3066

All donations over \$2 are tax deductible. A receipt will be forwarded to you for tax purposes.

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Postcode: \_\_\_\_\_

Phone: \_\_\_\_\_ Mobile: \_\_\_\_\_

Email: \_\_\_\_\_

### **Type of Support**

Become a supporter \$150/year (yearly subscription paid annually)

Become a supporter \$12.5/month for 12 months (direct debit monthly)

Donation (one off) for \$ \_\_\_\_\_

I am interested in following the progress on (please tick as many as you like)

Education projects

The women's micro-credit program

Leadership Development

of Malian Young People

### **Payment Options**

My cheque for \$ \_\_\_\_\_ is attached, made payable to **Reach Foundation – Mali Relief Fund**

Please debit my credit card for \$ \_\_\_\_\_

Mastercard

Visa

Amex

Diners

Name on the Credit Card: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_

Expiry Date: \_\_\_\_\_ / \_\_\_\_\_

Signature: \_\_\_\_\_

**“inice”** (Thank you in Bambara)